

**WATCHING ENGLISH VIDEO CHANNEL IN YOUTUBE AS A
LEARNING SUPPORT MEDIA : A PERCEPTION ENGLISH
DEPARTMENT STUDENTS AT MUHAMMADIYAH
UNIVERSITY**



**Submitted as a Partial Fulfillment of the Requirement for Getting Bachelor
Degree of English Education**

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STUDENTS AT MUHAMMADIYAH UNIVERSITY

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WATCHING ENGLISH VIDEO CHANNEL IN YOUTUBE AS A LEARNING SUPPORT MEDIA : A PERCEPTION ENGLISH DEPARTMENT STUDENTS AT MUHAMMADIYAH UNIVERSITY

Abstrak

Tujuan penelitian ini untuk menunjukkan pemahaman yang lebih baik tentang penggunaan English video channel sebagai media pendukung dalam pembelajaran, berdasarkan persepsi dan pendapat tentang manfaat penggunaannya dari mahasiswa jurusan bahasa Inggris Universitas Muhammadiyah Surakarta. Penelitian ini merupakan penelitian deskriptif kualitatif dengan menggunakan pendekatan fenomenology. Data dari penelitian ini diperoleh dari metode wawancara dengan empat mahasiswa semester delapan jurusan pendidikan bahasa Inggris Universitas Muhammadiyah Surakarta pada tahun 2020. Teknik analisis data dari penelitian ini menggunakan teknik analisis data interaktif yang bertujuan menghasilkan data penelitian yang akurat, sederhana, dan mudah dipahami serta dapat fokus dengan tujuan penelitian ataupun menjawab dari pertanyaan penelitian. Hasil penelitian ini menunjukkan bahwa menonton English video channel di YouTube dapat membantu pemahaman materi bahasa Inggris, penggunaan YouTube sebagai media pendukung pembelajaran dan media referensi merupakan platform pengguna yang ramah bagi mahasiswa, dan mahasiswa merasa nyaman ketika pembelajaran menggunakan media YouTube sebagai media pendukung pembelajaran.

Kata Kunci : YouTube, Saluran video bahasa Inggris, media pembelajaran

Abstract

The purpose of this study is to show a better understanding of Watching English video channels in YouTube as learning support media, based on perceptions and opinions about the benefits of its use from students of the English department of the Muhammadiyah University of Surakarta. This research is a qualitative descriptive study using a phenomenological approach. The data from this study were obtained from the interview method with four eighth semester students majoring in English education, Muhammadiyah University of Surakarta in 2020. The data analysis technique used in this study used interactive data analysis techniques which aim to produce research data that is accurate, simple, and easy to understand and can focus on research objectives or answer research questions. The results of this study indicate that watching English video channels In YouTube can help understanding English

material, the use of YouTube as learning support media and reference medium is friendly user platform for students, and students feel enjoyable when learning using YouTube as a learning support medium.

Keywords: YouTube, English video channels, learning media

1. INTRODUCTION

Technological advances affect the learning process. Like the current pandemic situation, technological advances make the learning process online-based. It is a learning method that is applied and supported by online-based learning support media. One of the supporting media for online-based learning is the YouTube application. Research shows that the use of YouTube as a learning support medium is influential in understanding learning material, by (Almurashi Wael, 2016) which researched new ways of teaching English courses using YouTube videos as a supporting medium for learning in the classroom.

The YouTube application is a social networking website that is used as a means of sharing videos. With the development of time, the videos contained in the YouTube application are related to the world of education and can be used as learning support media. Kabooaha Raniah (2015) said that technological developments will play a role in the world of education and one of them is the emergence of the YouTube application as a medium that can play a role in the world of education.

In the learning process requires supporting media, supporting media such as YouTube is useful for increasing or understanding a subject matter. Appropriate use will affect the level of success in a learning process because media such as YouTube offers better convenience and understanding about the subject matter of video shows in the application (Sari Yuli & Margana,

2019). In addition, the use of the YouTube application has been used in various ways, one of which is a learning support medium. But its users need to be developed even better. Not only as a supporting medium but can be used outside the learning process as a reference for independent learning for students.

The use of YouTube as a learning support media provides independent learning reference sources for students and provides assistance to teachers to make it easier to provide a better understanding of the material that has been taught. Based on this explanation, the writer wants to show a better understanding of the use of YouTube as a learning support medium. A good understanding of YouTube usage is important for operating the YouTube application because every use of online-based media has its intended use. Wozniak Kathryn (2018) said that the YouTube application also includes a social media application that can help in understanding a subject matter.

In addition, the use of YouTube is still not widely applied as a learning support medium, this research provides a deeper understanding of the use of YouTube as a learning support medium to provide information and education about the benefits of using YouTube based on student information from learning experiences supported by using YouTube. That explanation shows that the importance of selecting supporting media in the learning process is confirmed by Belhassan Anass (2018) which states that media selection can affect the level of student understanding of the material being taught because the original function of the media is a means of interacting every day. Therefore in this study, the authors show that the information obtained from the experience of using YouTube as a learning support medium must be examined to provide a better understanding of YouTube.

2. METHOD

Type of this research is qualitative research. This type of qualitative research does not require numerical calculations and the results of numerical research such as quantitative research because the purpose of this research is to obtain a human view of a thing or phenomenon that occurs. Saryono (2010) which explains that qualitative research is research used to investigate, describe, find, explain features, and the quality of unexplained social influences. While the design of this study uses a phenomenology approach because phenomenology studies describe the meaning of several individuals according to their experiences or opinions on an existing phenomenon.

3. FINDING AND DISCUSION

3.1 Findings

3.1.1 Watching English video channel in YouTube help students to understand English material

Data 1:

In my opinion, learning supported by YouTube can make students help students understand English subject matter, and of course, its users are easy to understand, because just watching one video gets many benefits at once related to English language materials such as listening, reading, speaking English lessons. That is a small example in English lessons, and there are many other benefits of innovative media if used properly and actually. (Appendix number 1)

Based on the data above, the researcher found that watching English video channels on the YouTube application as a learning support medium is very important for students' understanding of English lessons because when students watch just one video they can get more than one benefit, and make the media a reference source. Easy to understand learning.

Data 2:

Besides, the English video channel can also help students understand English subject matter because the channel is related to English. So the videos contained in the channel certainly contain information that is relevant to English material. And if used, it has great benefits for understanding English lessons. (Appendix number 2)

From the quote above, it can be seen that the information contained in the English video channel is relevant to the English subject matter. Creating this channel is suitable for use as learning or learning medium for students.

Data 3:

If we look closely, I think learning if it is supported by the use of YouTube, such as watching English video channels, in my opinion, is also influential. Because after I watched the English video channel, little by little I understood the material related to my study, it was very helpful. Besides that, I also have an English video channel that I often watch for example Mr. Channel. Danish on YouTube. The channel is an English video channel. It's really good if students access it like me, from that channel I can learn

how to pronounce English sentences correctly, and there is also a sharing strategy in dealing with difficulties in learning English. The point is very useful for understanding English material. Easy to use, free, can be accessed during leisure time too. (Appendix number 3)

Based on the explanation of the respondents above, it is explained that one example of a channel related to English is very helpful for students to use as a learning tool. Because this channel teaches English material from the basic level, English learning strategies and so on are of course needed for students.

3.1.2 The use of YouTube as learning support media and reference medium is friendly user platform for students.

Data 1:

“According to my perception, honestly, I tend to like it when YouTube is used as a learning support medium. On YouTube, the information about the subject matter at school is also complete, you know, not inferior to other supporting media. Then I find it easy to use, and if the subject matter that has been conveyed continues to be supported by the explanation of the video on YouTube, I think it can increase understanding because it clarifies the material that has been conveyed. (Appendix number 4)

Based on the explanation of the respondents above, it is explained that one example of a channel related to English is very helpful for students to use as a learning tool. Because this channel teaches English material from the basic level, English learning strategies and so on are of course needed for students.

Data 2:

“Because for me, I often use YouTube to learn and use YouTube, the advantage is that I get the ease in using it. Because sometimes when I feel dizzy I don't understand the material my lecturer taught me earlier in class, I usually often use YouTube to learn English, especially using English video channels. So even though sometimes I'm a bit lazy reading books, watching YouTube doesn't think it's more practical, we just have to look at the video and understand it. It will be easy and simple”. (Appendix number 5)

From the data above, it can be concluded that the researcher found the reason why respondents who are also students of the English department often use YouTube, especially watching English-language video channels to study. Because, when students face problems when learning in class they feel they do not understand the material that has been taught, students can access YouTube to deepen their understanding of the material that has been taught in class. From this, it indicates that the role of YouTube is not only able to be used as a media to support learning in class, but can also be accessed outside of classroom learning. Also very suitable for use by students.

Data 3:

“I chose YouTube if it is used as a learning support medium, with the reason that I think videos related to the material we are looking for are delivered in an interesting and detailed manner. So I tend to like it when learning to use YouTube and it's also fun for us to learn it. Then it is not complicated to use, and if

it is outside class hours, we can access it wherever we are ourselves". (Appendix number 6)

From the quote above, it shows that the videos contained in the English video channel are delivered in an interesting and detailed manner related to the learning material. This is an advantage in itself from the YouTube application, which makes this application widely used by students as a learning resource.

3.1.3 Student felt enjoyable when learning using YouTube as learning support media

Data 1:

"For me, I enjoy the learning process that is supported by learning media such as YouTube, because for me learning is not monotonous. Then throughout the lesson, not all of us listen to the explanation from the teacher, by using YouTube we can also listen to and see the explanation from there, and of course, it will be interesting if it can be used continuously as a learning support medium". (Appendix number 7)

From the quote above, the researcher found the fact that the use of YouTube can make the learning atmosphere different. And make the learning process less monotonous.

Data 2:

"In my experience, learning in class using YouTube is more fun. Because YouTube is an interactive medium and can create a different learning atmosphere. That's all because the videos on YouTube are interesting and especially when it comes to

the subject matter, it is more detailed and clear. It helps to make students like me feel helped by using YouTube, especially the English video channel on YouTube that helps me learn English easily". (Appendix number 8)

Based on the data above, it shows that the YouTube application can help the success of the learning process because this application is interesting and detailed. This is an important point when the learning process takes place.

Data 3:

"I think YouTube is simple and easy to operate. Students like me only need to find the video they want on the English video channel related to the material in learning and just watch and understand it. Can overcome boredom in the learning process, because students feel the media used is interesting and the video that is shown has a design that is easy to understand. Now from my explanation earlier, I said that it was based on my own experience using this media, which was lazy to look for additional information references". (Appendix number 9)

From the respondent's explanation above, it can be concluded that the use of YouTube media can overcome the feeling of boredom in learning, because the interesting side of the video contained in the application for learning and its operation does not take much time, just stay looking for videos related to the material we are going to study.

3.2 Discussion

3.2.1 English video channel in YouTube help to understanding English material

From these data, students get a learning experience that provides them with a better understanding of English lessons from watching English video channels on YouTube. This finding is supported by the theory of Almurashi Wael (2016) which offers the use of the YouTube website to improve students' understanding of their English lessons, improve learning performance, and advance their understanding of English lessons.

Besides offering a detailed understanding of the material, this finding was also confirmed by Theory Hrastinski Stefan (2012) who explained that students got learning methods that made it easier for them to understand the subject matter in detail.

3.2.2 The use of YouTube as learning support media and reference medium is friendly user platform for students.

Students said watching English video channels was easy to operate and understand made students prefer using YouTube as a learning support medium. This finding is supported by the theory of Silviyanti Tengku (2014) which explains that most students use English-language video channels on YouTube because it is beneficial for their English, and is also followed by interesting things to use.

Not only that, but the material contained in the English video channel is also relevant to the material being taught and from this it makes students prefer to use YouTube as a learning

support medium and be motivated again to learn English outside the classroom with YouTube. This finding is supported by the theory of Kabooha Raniah (2015) which explains that the use of interactive media such as YouTube can attract learning interest and students' interest in using it.

3.2.3 Student felt enjoyable when learning using YouTube as learning support media

Students get different learning experiences when the learning process is supported by the use of YouTube media, making them feel comfortable during the learning process or learning independently. This finding is supported by the theory of Melaclara Kiki (2014) which states that the use of the YouTube application can provide learning that is more comfortable, free, and effective.

Its use can be used outside of learning, making students get independent study time and its use is easier because there is no time limit for accessing the YouTube application. This finding is confirmed by DeWitt Dorothy (2013: 37) which offers the creation of a comfortable learning atmosphere because of the ease of obtaining information about the subject matter.

4. CONCLUSION

Based on the findings and discussion of the research results, the conclusion is that watching English video channels as a learning support media can help understanding English language material which of course can also be a reference for students today to study anywhere and anytime? Then YouTube can helps to understand the material that has been delivered and this makes it easier for a teacher to explain English subject matter and makes the

atmosphere of the learning process more comfortable because of the use of YouTube media which many students like.

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